



## Smarter Pet Health

### Betsy Farms Launches New Dog Treats Made in the USA

June 24, 2015

*Betsy Farms Launches New Lines of Safe and Healthy Dog Treats Developed in the USA*

**EAGLE, Idaho (June 24, 2015)** —[Betsy Farms](#) continues their tradition in providing USA made dog treats with the launch of their new American made Jerky Infusions and Creamy & Crunchy treats, which are intended to satisfy your dog's taste buds. These safe and healthy treats are produced alongside the Rocky Mountains in Springville, UT.

Betsy Farms Jerky Infusions and Creamy & Crunchy line of dog treats were thoughtfully created to provide your pet with irresistible flavors and a mouth-watering experience. These treats allow pet owners to feel confident in the snacks they give their pets, and are a safe alternative to those products being developed overseas.

According to the U.S Food and Drug Administration, "Since 2007, the FDA has become aware of an increasing number of illnesses in pets associated with the consumption of jerky pet treats." The report goes on to say, "Most of the reports involve jerky products sourced from China." The Betsy Farms brand was created to provide a delicious, made in the USA treat choice for dogs.

**Betsy Farms Jerky Infusions** are jerky treats uniquely infused with a creamy filling that most dogs find irresistible. This product comes in three delicious flavors – sweet potato, bacon, and bacon cheeseburger. These treats are made with real chicken and are free of wheat and artificial preservatives, like BHA and BHT.

**Betsy Farms Creamy & Crunchy** dog treats contain a crunchy cereal outer shell and a delicious soft center. Each treat is less than five calories and are a great size for training your pet. This delicious treat comes in three unique flavors – BBQ chicken, peanut butter, and steak.

"Betsy Farms is founded in a love for pets. The brand provides quality, made in the USA dog treats that dogs love and you as a pet owner can feel good about." said Glen Moore, Vice President of Marketing at PetIQ™, the maker of Betsy Farms.

Betsy Farms dog treats are affordable and sold in the shelves of Walmart, Sam's Club, and other retailers nationwide.

#### **About Betsy Farms**

All Betsy Farms products are made in the USA with ingredients sourced right in America. This allows us to confidently stand behind the quality of each Betsy Farms product we sell. For more information, please visit: [www.betsyfarms.com](http://www.betsyfarms.com).