UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.

Filed by the Registrant \boxtimes Filed by a Party other than the Registrant o

Check the appropriate box:

o Preliminary Proxy Statement

o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

o Definitive Proxy Statement

□ Definitive Additional Materials
o Soliciting Material under §240.14a-12

PetIQ, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

 $oxed{oxed}$ No fee required.

o Fee paid previously with preliminary materials.

o Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a6(i)(1) and 0-11



PETIQ, INC.

2022 Annual Meeting Vote by June 21, 2022 11:59 PM ET

PETIQ, INC. 230 E. RIVERSIDE DR. EAGLE, ID 83616



D82528-P72111

You invested in PETIQ, INC. and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. This is an important notice regarding the availability of proxy material for the stockholder meeting to be held on June 22, 2022.

Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to June 8, 2022. If you would like to request a copy of the material(s) for this and/or future stockholder meetings, you may (1) visit www.ProxyVote.com, (2) call 1-800-579-1639 or (3) send an email to sendmaterial@proxyvote.com. If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit www.ProxyVote.com

Control #



Vote in Person at the Meeting*

June 22, 2022 9:00 AM MDT

PetlQ, Inc. Corporate Headquarters 230 E. Riverside Dr. Eagle, ID 83616

Smartphone users

Point your camera here and vote without entering a control number

^{*}Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Vot	ting Items	Board Recommends
1.	To elect three Class II directors, to serve until the third Annual Meeting next succeeding their election and until their successor is elected and qualified. Nominees:	
1a.	Larry Bird	For
1b.	. Mark First	⊘ For
1c.	Scott Huff	⊘ For
2.	To ratify the selection of KPMG LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2022.	⊘ For
3.	To approve, on an advisory, non-binding basis, the compensation of our named executive officers.	⊘ For
4.	To approve the amendment and restatement of our Amended and Restated 2017 Omnibus Incentive Plan.	⊘ For
5.	To amend our Amended and Restated Certificate of Incorporation to eliminate supermajority provisions.	⊘ For
6.	To amend our Amended and Restated Certificate of Incorporation to declassify our Board of Directors.	⊘ For
NOTE: Such other business as may properly come before the meeting or any adjournment thereof.		

Prefer to receive an email instead? While voting on www.ProxyVote.com, be sure to click "Sign up for E-delivery".