FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
)	obligations may continue. See
	Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

ROVAL								
3235-0287								
Estimated average burden								
0.5								

1. Name ar Santana		Reporting Person*						ie and Ti C. [PE		r Tradi	ing S	Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner											
(Last) 923 BRI							3. Date of Earliest Transaction (Month/Day/Year) 09/28/2018										(give title		Other (s below) resident	·					
(Street) EAGLE (City)	EAGLE ID 83616 City) (State) (Zip)						4. If Amendment, Date of Original Filed (Month/Day/Year)									ndividual or Joint/Group Filing (Check Applicable 2) X Form filed by One Reporting Person Form filed by More than One Reporting Person									
		Та	ble I -	Non-De	rivati	ve Se	curi	ities A	cqui	red, I	Dis	posed o	of, or B	enefic	cially	Owned									
1. Title of Security (Instr. 3)				2. Transac Date (Month/Da		Exec if any	2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)			4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			Beneficiall Owned Fo		ly	6. Owr Form: (D) or (I) (Ins	Direct Indirect Etr. 4)	7. Nature of Indirect Beneficial Ownership					
					Code	v	Am	nount	(A) or (D)	Price			nsaction(s) etr. 3 and 4)		"	(Instr. 4)									
Class A (Common Sto	ock		09/28/2	2018				C ⁽¹⁾		7	13,167	A	\$(0	713,	167		1 1	ee ootnote ⁽²⁾					
Class A (Common St	ock		10/01/2	2018				S		7	13,167	A	\$37.14	475 ⁽³⁾	0		3) 0			I See Footnote ⁽²⁾				
			Table	II - Deri (e.g.								osed of				Owned									
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	if any	on Date, Trans		action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exp (Mo	ate Exe iration nth/Day	Date		7. Title and Amo of Securities Underlying Derivative Secur (Instr. 3 and 4)			8. Price of Derivative Security (Instr. 5)	9. Numb derivativ Securitie Benefici Owned Followir Reporte Transac	re es ally ng d	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership ect (Instr. 4)					
					Code	e V	(A)	(D)	Date Exe	e rcisabl		Expiration Date	Title	Amo or Num of Sh	ber		(Instr. 4)								
Class B Common Stock	(4)	09/28/2018			C ⁽¹⁾			713,167	7	(4)		(4)	Class A Commo Stock		,167	\$0	1,306	,833	I	See Footnote ⁽²⁾					

Explanation of Responses:

- 1. Represents the conversion of Class B Common Stock into Class A Common Stock held of record by the Reporting Person.
- 2. The shares of Class B Common Stock are held by VIP Petcare Holdings, Inc. Mr. Santana holds 50% of the equity interests of VIP Petcare Holdings, Inc.
- 3. This amount represents the \$39.00 public offering price per share of Class A Common Stock, less the underwriting discount of \$1.85 per share.
- 4. Each share of Class B Common Stock is convertible into one share of Class A Common Stock at the option of the holder and has no expiration date.

/s/ Robert Mooney, Attorney in

Fact

** Signature of Reporting Person

10/02/2018

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.